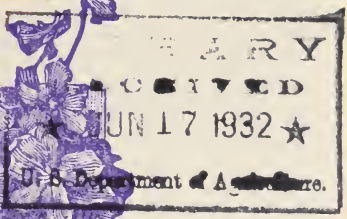


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Vegetable Seed Trials
JUN 14 1932

Fragrant

VIOLETS

SPRING - 1932

RHINEBECK FLORAL COMPANY

Violet Specialists

Rhinebeck-On-Hudson, N. Y.

About Culture

For those who wish to learn the rudiments of Violet culture, we offer an illustrated booklet on the subject written by Nelson Coon, author of the standard work on Violets, "Practical Violet Culture."

The 30 page booklet is offered at 25c which sum will be refunded with the first order, or for \$1.90 we will send prepaid the larger book on the subject.

PRINCESS MARY

This now favored Violet was introduced from England in 1926 and is unexcelled as a variety for cold frame culture. The flowers are semi-double, of a good dark mauve or true Violet color, are borne on long stems and are fragrant. The plant habit is vigorous. Divisions purchased this spring and grown in the garden will make large blooming size plants by fall. Free cultural booklet with your first order.

Price per 100 divisions \$21.00

The Fragrant Singles - PRINCESS MARY

PRINCESS OF WALES

A variety of ancient lineage from which our new Princess Mary is a sport. It has ever been popular because of its productiveness and fragrance and when well grown it is still a fine Violet.

Strong divisions of this and the other single Violets are usually ready to ship in May but as our stock of some kinds is limited our customers are urged to order early. We are, in fact, already sold out of the variety Mrs. David Lloyd George which is another "Wales" sport.

Price of this old standard sort
Per 100 strong divisions \$9.00

PRINCESS OF WALES

FREY'S FRAGRANT

For the person with a small greenhouse or heated frame who wishes to raise without too much effort a few Violets here is the Violet "Par Excellence". While it is not quite as fragrant as some other sorts, it does combine such qualities as the ability to stand a little heat, exceptionally clean habit of growth and freedom from disease, and a very long period of bloom. The foliage is glossy and large and the color of the flowers is easily the richest of any sort grown. A variety that every amateur should use as a starting place. Prices greatly reduced this year to

(per 100 divisions) \$9.00

FREY'S FRAGRANT

MARIE LOUISE

Of all the Violets for cool greenhouse or frame culture or for commercial purposes, this double dark mauve Violet is the leader, as it has been since the days of Napoleon after whose spouse it was named.

For fragrance it is unexcelled and under ideal conditions it produces blooms continuously from October till April. The blooms last for a comparatively long time and make a beautiful bunch or bouquet.

We grow this variety in large quantities and offer rooted cuttings for only

\$9.00 per 100

"Parma" or Double Vio. - MARIE LOUISE

SWANLEY WHITE

This variety, together with Marie Louise, and the others on this page comprise the group known as the "Parma" Violets. SWANLEY is a pure white, requires more heat than Louise, and is a weaker growing type but the flowers are much sort after and are classed with orchids for rarity and desirability.

Rooted cuttings \$18.00 per 100

MRS. JOHN JACOB ASTOR

Exactly similar to Marie Louise except for its reddish purple color. Very rich looking and fragrant.

Rooted cuttings \$12.00 per 100

FARQUAHR

A slight variation only marks the difference between this sort and Marie Louise. Flowers are perhaps a bit larger and earlier.

Rooted cuttings \$10.00 per 100

SWANLEY WHITE, etc.



VIOLA JERSEY GEM

Because it was introduced by the same man who introduced ROSINA (see next page) and because it fills a place in the summer when one needs Violet color, we offer here the now well known Jersey Gem VIOLA at only (from pots) \$8.00 per 100

RUSSIAN DOUBLE

The Russian Double and Single Violets comprise a group apart from the others in the "Odorata" section. The Double is a sweetly fragrant Violet of iron-clad hardiness, of very neat habit, of rich color and freedom from disease. It is very fine for the rock garden or border and no garden should be without a bed of them.

Strong divisions \$15.00 per 100

Potted divisions \$20.00 per 100

ROSINA

Coming to the horticulturists with an unknown parentage and yet possessing every good quality of a hardy border plant, there appeared recently a new Violet ROSINA which has met with favor wherever seen. In color it is a soft, yet bright, pink and the fragrance of its profusely borne flowers is very pronounced and pleasing. We offer

Potted plants @ \$20.00 per 100

Rooted cuttings @ \$18.00 per 100

RUSSIAN SINGLE

A satisfactory hardy single Violet but of too rank growth for use in rockery or border. Fine for naturalizing under trees, etc.

Per 100 divisions \$9.00

GOVERNOR HERRICK

An old favorite free blooming sort that is hardy in many sections of the country. Easily grown.

Per 100 divisions \$9.00

RUSSIAN SINGLE

ROSINA - GOV. HERRICK



ORDER BLANK
RHINEBECK FLORAL COM
Violet Specialists
RHINEBECK, NEW YORK

Please send to the address below at the proper time in the spring the Violet plants that I have listed.

Send to

St. and No.

City and State

☐ Check enclosed ☐ Charge[illegible]

A CONVENIENT ORDER BLANK

FRAGRANT VIOLETS
for
Spring Planting

Because of the impossibility of digging and shipping clumps of Violets early enough in the spring to be of use for any reasonable amount of bloom, we only offer strong divisions or rooted cuttings of these fragrant favorites in which we specialize.

These young plants, if planted in April, May, or June in good soil, will provide strong, fine clumps for fall, winter, and spring blooming.

To insure getting the varieties you wish, we advocate placing your order as early as possible. Already, because of advance sales, we can not offer for spring several of the varieties but these will be available for fall shipment.

Prices given are per 100 divisions All divisions sold at the 100 rate. Packing charge of 50c on orders under \$5.00.